

# We Are Sandwell Awards 2025 Nomination pack



# Meet the 2024 Winners



*We Are Sandwell Awards 2024  
Winners!*



Deborah Smallman  
**Accountable**



Baljeet Farmah  
**Ambitious**



Richard Thompson  
**Employee of the Year**

*We Are Sandwell Awards 2024  
Winners!*



Andre Williams  
**Customer Focused**



Brent Morgan  
**Everyday Hero**



Marcus Hill  
**Adrian Evans Apprentice Award**

*We Are Sandwell Awards 2024  
Winners!*



Keira Darby  
**Young Person  
of the Year**



Complex Communication &  
Autism Team  
**Inclusive**



Income Management Team  
**One Team**

## Nominations are now open

Nominations for the **We are Sandwell Awards for 2025** are now open.

This is an opportunity to give a team or a particularly show-stopping colleague the recognition they deserve for their hard work over the past 12 months and celebrate the exceptional contribution of colleagues who live our values and behaviours every day. Share your most engaging campaigns, new and innovative ideas and stories of going the extra mile.

Anyone can nominate an individual or team by completing the nomination form. The closing date for entries is **Wednesday 7 May** and the winners will be announced at the We are Sandwell Awards on Friday 10 October.

Submit your award entry today!

Please refer to the **We are Sandwell Values and Behaviours** when completing the nomination form.



## Award Categories

### The Customer Focused Award

The Best Customer Focused Team or Individual Award will recognise outstanding contributions to providing the best possible public service to our residents or colleagues. We want to hear how this has been achieved and how you have decided to determine and measure this service excellence - and why the person or team deserves to win.

### The One Team Award

As One Council One Team, we're proud to be different and try to be bold in everything we do, pushing the boundaries together. We're looking for teams to tell us how they have been innovative and tried something new or developed a new approach or process.

Tell us how you are united and working together with the shared purpose of achieving great results to achieve our vision of becoming an outstanding council.

### The Be Ambitious Award

Here in Sandwell, we're striving for excellence, always looking to get better and making sure everyone can take pride in our borough. We're looking for teams or individuals who set and deliver high standards, embrace change and continuous learning, regularly look for improvements and encourage and inspire creativity in themselves and others. Do you know a team or individual that fits the bill?



## Award Categories

### **The Be Inclusive Award**

Tell us about a team or individual who excels in their commitment to equality, diversity and inclusion and understands that our diversity is our strength. How do they positively role model and champion diversity, drive change, inspire others and encourage a voice for everyone?

### **The Be Accountable Award**

We're always aiming to deliver what we say we will. Do you know a team or colleague who always delivers what they promise and empowers others to do the same? Do they actively strive towards work-related and personal goals and inspire others? Do they maintain a positive attitude when facing challenging circumstances? We want to hear about them!

### **The Young Person of the Year Award**

At Sandwell, we know how important young people are to the future of our borough and to our organisation, and we want to recognise these future stars. If you work with someone under 25 who is bringing new life, ideas and passion to the council, why not tell us about them?





## Award Categories

### **Tenant Engagement and Care Award - NEW**

Is there a rising star in your team or a colleague who deserves our Tenant Engagement and Care Award? If they're passionate about Sandwell and go the extra mile for our tenants, then we want to hear all about them. Do they deliver outstanding customer service through exceptional teamwork and dedication? Nominate and tell us why they should win today.

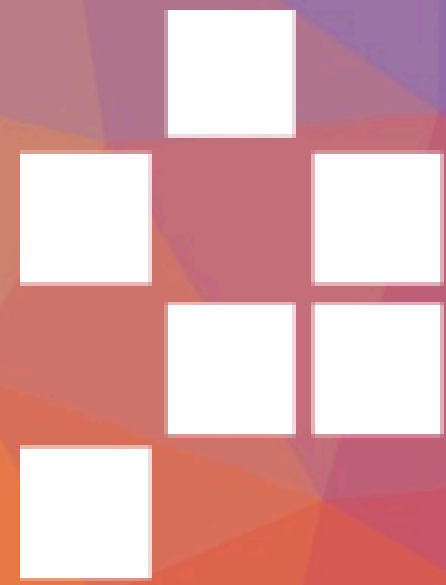
### **The Employee of the Year Award**

We are lucky to have so many fantastic people working at Sandwell. Do you know a stand-out individual who goes above and above in supporting their team or who has provided an outstanding contribution to their service area? Perhaps they have exemplified our core values in their day-to-day work? Nominate them for an Employee of the Year Award today!

### **The Adrian Evans Apprentice Award**

This award is in memory of Adrian Evans, whose incredible legacy lives on through our values. Adrian started his career as an apprentice over 30 years ago and his legacy continues to inspire us every day. Tell us about an exceptional individual who embraces innovation, consistently goes above and beyond, or uses their knowledge gained from their apprenticeship to positively impact and change people's lives for the better.





Sandwell

Metropolitan Borough Council